

EXECUTIVE LEADER



FRANK RICH JR.

President

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Frank Rich Jr. is the president of **RICH FIRE PROTECTION**.

Rich Fire began at the same time as the inception of casino gaming in the state of New Jersey. The rise of casino hotel projects required a need to build the structures safely for the future.

Mr. Rich began his career in a family owned mechanical business started in 1918 that recognized the need for a fire protection company in southern New Jersey. They started a fire protection division in 1973 led by Mr. Rich. In 1979, Rich Fire Protection began as its own entity.

The success of this company, now a leader in the fire protection industry, is directly related to Mr. Rich who established the company and assumed the role of vice president and general manager. He has since risen to the position of executive vice president in 1984, and in 1999 Mr. Rich was promoted to president.

During his 35 years in the fire protection business he has served on the board of Sun Bank and the regional board of the American Cancer Society as a vice president. He also served on the board of directors for the Shoprite LPGA Benefit Association for 17 years, bringing a world class golfing event to New Jersey as well as running a Celebrity Players Tour event and establishing a First Tee program in the Greater Atlantic County area.

Mr. Rich is a business graduate of LaSalle University in Philadelphia. He resides in Northfield, N.J., with his wife and three children. ☺